



**Communications Coordinator
Indiana-Kentucky Synod
Evangelical Lutheran Church in America**

Danielle Burrus

June 4 – 6, 2009



**I've just learned that I've been designated as a 2008
Constant Contact All Star!**

What does this mean?

If you subscribe to the weekly I-K Synod e-newsletter, you may have noticed the Constant Contact logo at the bottom of each email. It represents the web-based email service that I use to create the e-newsletters. With Constant Contact, I can send you links to Web sites and people that connect you with news and information that you can use in your ministries and daily lives as Christ-centered missionaries.

How does being a Constant Contact All Star fit in with communications within and without the Indiana-Kentucky Synod?

Consider our Indiana-Kentucky Synod core values:

- **Being Christ-centered**-We pray together through our prayer concerns; we create opportunities for each other to share resources and use the gifts that God sends us.
- **Collaborating**-Each e-newsletter is the result of my partnership with you, the synod community. You feed me information and I broadcast it for the good of all and for mission.
- **Trusting God and one another**-As I faithfully contact you on a weekly basis, I pray that this communication helps to develop mutual trust and accountability.
- **Taking risks**-By offering a constant supply of information and opportunities I encourage you to try new things. (Plus, I take a risk when I send you an email each week; you might not open it or you might delete it!)
- **Communicating honestly and openly**-Anyone can subscribe to the e-mail newsletter; it is open to everyone and anyone.
- **Being interconnected**-With Christ as our center, the e-newsletter is just another tool to connect with Him through each other.
- **Being compassionate**-Sharing our prayer concerns in the email keeps us mindful of others' needs.

- **Being committed**-As a follower of Christ, I am committed to serving Him through serving the synod community.
- **Being faithful**-I pray that everything one finds in the email newsletter contributes in some way to the mission of the I-K Synod and of the church: to empower, equip, and encourage the people of God to make Christ known.

Jesus is our All Star and I thank YOU for allowing me to constantly contact you about ways that you can continue the ministry of Christ in the world today.

Peace,

Danielle Burrus

I-K Synod Communications

If you do not subscribe to the weekly e-newsletter, visit www.iksynod.org and enter your email address into the subscriber box on the home page.



**Evangelical Lutheran
Church in America**
God's work. Our hands.