

## **2006 Annual Report**

Wernle Children's Home has much to celebrate regarding its significant accomplishments in 2006, while preparing for 2007.

In 2006, Wernle has made significant accomplishments that have moved the organization closer to best practice models. We have experienced a substantive evolution in the organizational and service culture since its last strategic planning efforts. Certain critical elements have contributed to the positive change that are spurring innovation in Wernle's ethos, which include but are not necessarily limited to:

- The shift to a business-like management style employing a strategic and proactive approach;
- A consistent, value-driven staff with customer service focus eclipsing ethical dilemmas;
- A best practice philosophy, which embraces a clinically-sound service provision foundation;
- The adherence to the mission's parameters, developing services, which pronounce Wernle's strengths with the intention of enhancing its image amongst stakeholders.

To realize the vision of becoming a first choice provider in rebuilding relationships and restoring hope, Wernle has recognized the importance of decision-making that ensures its ability to successfully respond to changes in the environment, both acutely and obtusely. Wernle has identified the following most critical issues that was affecting its future for 2006:

- Developing management and staff competencies;
- Enhancing facilities by renovating and acquisition of new furnishings;
- Ensuring ethically-sound, comprehensive education;
- Securing sufficient resources.

In response, Wernle's leadership has devised and accomplished short- term goals to address these forces, which has propelled Wernle's progression. By creatively developing effective responses, we are striving to put Wernle in the place of most potential.

Respectfully submitted,

Darrell R. Gordon, CEO